



**WEST VALLEY WATER DISTRICT  
855 W. BASE LINE ROAD, RIALTO, CA 92376  
PH: (909) 875-1804  
WWW.WVWD.ORG**

**SPECIAL EXTERNAL AFFAIRS COMMITTEE MEETING  
AGENDA**

**Monday, June 15, 2026, 3:30 PM**

NOTICE IS HEREBY GIVEN that West Valley Water District has called a meeting of the External Affairs Committee to meet in the Administrative Conference Room, 855 W. Base Line Road, Rialto, CA 92376.

**BOARD OF DIRECTORS**

**Vice President Angela Garcia, Chair  
President Kelvin Moore**

**Members of the public may attend the meeting in person at 855 W. Base Line Road, Rialto, CA 92376, or you may join the meeting using Zoom by clicking this link: <https://us02web.zoom.us/j/8402937790>. Public comment may be submitted via Zoom, by telephone by calling the following number and access code: Dial: (888) 475-4499, Access Code: 840-293-7790, or via email to [administration@wvwd.org](mailto:administration@wvwd.org).**

**If you require additional assistance, please contact [administration@wvwd.org](mailto:administration@wvwd.org).**

## **CALL TO ORDER**

## **PUBLIC PARTICIPATION**

Any person wishing to speak to the Board of Directors on matters listed or not listed on the agenda, within its jurisdiction, is asked to complete a Speaker Card and submit it to the Board Secretary, if you are attending in person. For anyone joining on Zoom, please wait for the Board President's instruction to indicate that you would like to speak. Each speaker is limited to three (3) minutes. Under the State of California Brown Act, the Board of Directors is prohibited from discussing or taking action on any item not listed on the posted agenda. Comments related to noticed Public Hearing(s) and Business Matters will be heard during the occurrence of the item.

Public communication is the time for anyone to address the Board on any agenda item or anything under the jurisdiction of the District. Also, please remember that no disruptions from the crowd will be tolerated. If someone disrupts the meeting, they will be removed.

## **PRESENTATIONS**

## **DISCUSSION ITEMS**

1. Updates to the External Affairs Committee
2. Minutes for the April 27, 2026, Special Committee Meeting
3. State Legislative Update
4. Federal Legislative Update
5. Social Media Report: May - June 2026
6. 75th Anniversary Logo
7. Hydro Van Marketing Plan
8. Update on the High School Summer Internship Program
9. Internship Opportunity with BLU Educational Foundation Discussion

## **ADJOURN**

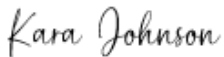
**Please Note:**

Material related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection in the District's office located at 855 W. Baseline, Rialto, during normal business hours. Also, such documents are available on the District's website at [www.wvwd.org](http://www.wvwd.org) subject to staff's ability to post the documents before the meeting.

Pursuant to Government Code Section 54954.2(a), any request for a disability-related modification or accommodation, including auxiliary aids or services, in order to attend or participate in the above-agendized public meeting should be directed to the Acting Board Secretary, Kara Johnson, at least 72 hours in advance of the meeting to ensure availability of the requested service or accommodation. Ms. Johnson may be contacted by telephone at (909) 875-1804 ext. 703, or in writing at the West Valley Water District, P.O. Box 920, Rialto, CA 92377-0920.

**DECLARATION OF POSTING:**

I declare under penalty of perjury, that I am employed by the West Valley Water District and posted the foregoing Agenda at the District Offices on June 11, 2026.



Kara Johnson, Acting Board Secretary

*Date Posted: June 11, 2026*



**MINUTES**  
**SPECIAL EXTERNAL AFFAIRS**  
**COMMITTEE MEETING**  
of the  
**WEST VALLEY WATER DISTRICT**  
**April 27, 2026**

**I. CALL TO ORDER**

Chair Garcia called the meeting to order at 2:00 p.m.

<b>Attendee Name</b>	<b>Present</b>	<b>Absent</b>	<b>Late</b>	<b>Arrived</b>
Kelvin Moore	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Angela Garcia	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
John Thiel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Linda Jadeski	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Socorro Pantaleon	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Mary Jo Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Paola Lara	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Jamie Jones, David Turch & Associates	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Lily McKay, CalStrat	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

**II. PUBLIC PARTICIPATION**

Chair Garcia inquired if anyone from the public would like to speak. No requests were received, therefore Chair Garcia closed the public comment period.

**III. DISCUSSION ITEMS**

**1. Federal Update (Verbal)**

Jamie Jones with David Turch & Associates reported on the federal legislative process, including this year’s earmark funding requests.

**2. State Legislative Update (Verbal)**

Lily McKay with CalStrat reported on the current state legislative process and discussed WVWD, sponsored AB 2568. Also, gave update on Director Young testifying alongside

WVWD

Minutes: 04/27/26

Association of California Water Agencies (ACWA) regarding AB 2568, during Assembly Local Government Committee Hearing on April 22, 2026.

**3. Updates to the External Affairs Committee**

Public Outreach and Government Affairs Manager Pantaleon reported on POGA Van update, new District internship program, proposed video projects for Roemer groundbreaking, Careers in Water spotlight, and Roemer Treatment Process overview.

**4. Minutes for the December 22, 2025, Regular Meeting and Minutes for the February 9, 2026, Special Committee Meeting**

The Committee approved the minutes as presented.

**5. Sponsorship Requests**

Public Outreach and Government Affairs Manager Pantaleon gave an updated WWWD sponsorship for Juneteenth Jam, BIA Water Conference, Bloomington Community Health Systems, and Cal State San Bernardino Fellowship Program.

Staff were directed to present the request for the Cal State San Bernardino Fellowship Program the at the next Board meeting for approval.

<b>RESULT:</b>	<b>REFERRED TO BOARD</b>
	<b>Next: 05/21/2026 6:00 PM</b>

**6. Social Media Report: March - April 2026**

Public Outreach and Government Affairs Manager Pantaleon reported that the District's social media platforms maintained steady engagement throughout the month, with educational and community-focused content continuing to perform the strongest.

**7. West Valley Water District 75<sup>th</sup> Anniversary**

Public Outreach and Government Affairs Manager Pantaleon presented a proposed 12-month plan of celebratory events commemorating WWWD 75<sup>th</sup> Anniversary.

**8. West Valley Water District Welcome Packet Update**

Public Outreach and Government Affairs Manager Pantaleon gave update on the WWWD Welcome Packet Update.

Staff were directed to present the item at the next Board meeting for approval.

**RESULT: REFERRED TO BOARD**

**Next: 05/21/2026 6:00 PM**

**9. STEM Day/Education**

Public Outreach and Government Affairs Manager Pantaleon gave update on WWWD STEM Day and Education outreach.

**10. Transition to .GOV website and website accessibility**

Public Outreach and Government Affairs Manager Pantaleon gave an update on the anticipated expansion of .gov domain requirements.

**IV. ADJOURN**

Chair Garcia adjourned the meeting at 3:35 p.m.

**ATTEST:**

\_\_\_\_\_  
**Kara Johnson, Acting Board Secretary**

Minutes were approved on \_\_\_\_\_ by the External Affairs Committee of the West Valley Water District.





## STAFF REPORT

**DATE:** June 15, 2026  
**TO:** External Affairs Committee  
**FROM:** Mary Jo Hartley, Senior Public Outreach & Government Affairs Rep  
**SUBJECT:** Social Media Report: May - June 2026

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### **STRATEGIC GOAL:**

Strategic Goal 3 - Develop and Grow Effective Communication and Advocacy Practices; Objective 3E - Promote Public Awareness of the Value of WVWD

### **BACKGROUND:**

The social media report provides updates on West Valley Water District's (WVWD) social media profile activity on Facebook, Instagram, LinkedIn and X. Key Performance Indicators (KPIs) including the reach, impressions and engagement of posts are condensed into one report to untangle audience insight, allowing staff to understand best practices for successful customer engagement.

### **DISCUSSION:**

This month our social media feed was filled with highlights of our district, to celebrate our incredible team and give our community an insider's look at what we do.

The newest episode of our "Day in the Life" campaign was the primary driver of audience engagement, securing the top post on both Facebook and Instagram. The video generated 1,355 impressions on Facebook and 58 interactions on Instagram, reflecting a strong community interest in the daily operations and dedication of our field crews. We look forward to the next edition.

### **FISCAL IMPACT:**

N/A

### **REQUESTED ACTION:**

Receive and File.

### **Attachments**

[Social Media Report May -June 2026 .pdf](#)

MAY - JUNE

2026

SOCIAL MEDIA

Report



## MAIN KPI'S



No. of Followers  
**1,208**



Reach  
**4,003**

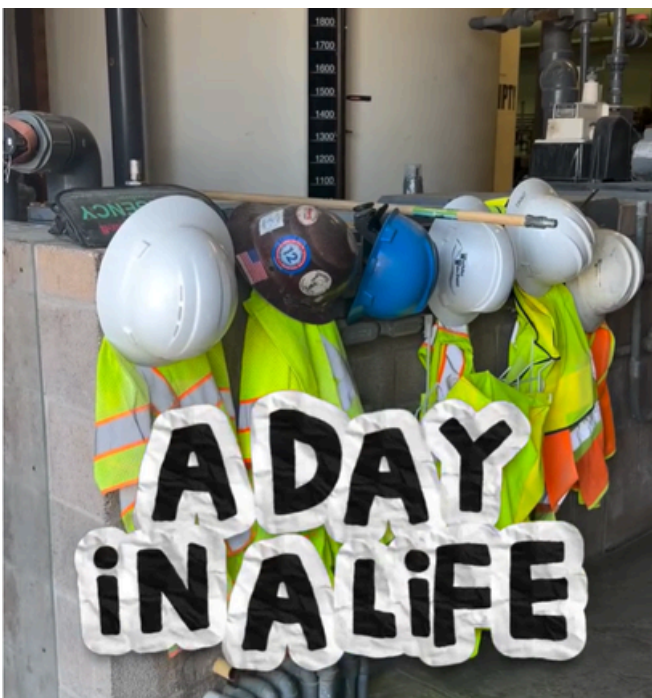


Engagement  
**108**



No. of Posts  
**12 posts**

## TOP POST



### Post Impressions

1,355 Impressions

### Post Engagement

41 interactions

# Instagram

## MAIN KPI'S



No. of Followers  
**1,638**



Reach  
**2,167**



Engagement  
**512**



No. of Posts  
**12 posts**

## TOP POST



### Post Impressions

509 Impressions

### Post Engagement

58 interactions

## MAIN KPI'S



No. of Followers  
**1,475**



Reach/Impressions  
**2,423**



Engagement  
**53**



No. of Posts  
**4 posts**

## TOP POST



### Post Impressions

434 Impressions

### Post Engagement

34 interactions



## MAIN KPI'S



No. of Followers  
**447**



Reach/Impressions  
**282**



Engagement  
**3**



No. of Posts  
**8 posts**

## TOP POST



### Post Impressions

84 Impressions

### Post Engagement

1 Interaction

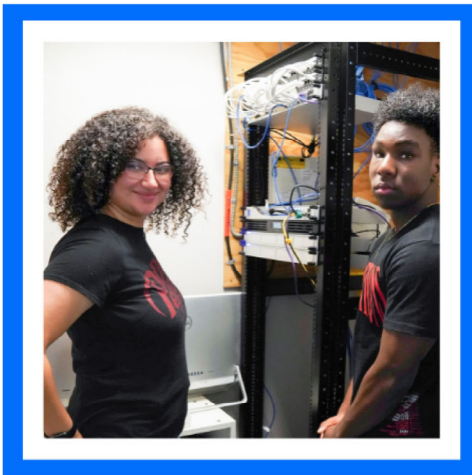
# Insights

## MONTHLY INSIGHTS

This month our social media feed was filled with highlights of our district, to celebrate our incredible team and give our community an insider's look at what we do.

The newest episode of our "Day in the Life" campaign was the primary driver of audience engagement, securing the top post on both Facebook and Instagram. The video generated 1,355 impressions on Facebook and 58 interactions on Instagram, reflecting a strong community interest in the daily operations and dedication of our field crews. We look forward to the next edition.

# ▶▶ **HOST AN INTERN** ◀◀



**SUMMER INTERNSHIP DATES:**  
**June 23, 2026 - July 31, 2026**

**SCAN HERE TO APPLY**



Host a paid intern (stipend covered) while expanding your organization's capacity and impact. Interns support meaningful projects, outreach, and programming, all while helping develop the next generation of IE youth leaders.

## HOST SITE EXPECTATIONS

- ✔ Provide a structured role or project
- ✔ Assign a staff mentor/supervisor
- ✔ Support ~20 hours/week for 6 weeks

## IDEALLY SERVING IN:

- ✔ Education
- ✔ Arts
- ✔ Social Justice
- ✔ Mental Health
- ✔ STEM
- ✔ Environmentalism
- ✔ Business & Finance
- ✔ Health